



**FOR IMMEDIATE RELEASE**

## **AHIFLOWER & NATURES CROPS INTERNATIONAL GAIN NASC PREFERRED SUPPLIER STATUS**

### ***First plant-based omega to earn NASC Preferred Supplier Seal***

**KENSINGTON, PE (CANADA), February 19, 2016**—The National Animal Supplement Council (NASC) has recently recognized Ahiflower oil, exclusively available globally through Natures Crops International, under the NASC Preferred Supplier program.



The seal represents an important North American third-party review and qualification for Ahiflower oil's use in non-nutritive health applications for dogs, cats, and horses. Ahiflower oil already has FDA GRAS review status with no objections for use in human food. NASC's Preferred Supplier review process assures "all suppliers of Raw Materials and other critical components meet comprehensive standards for testing and other specifications to ensure our members can buy from trusted companies," according to the NASC web [site](#).

Ahiflower oil is the first plant-based omega-3 ingredient and only the second omega-3 ingredient overall to be reviewed and listed under NASC's Preferred Supplier program. NASC performs a rigorous review of an ingredient's purity, potency, and identity documentation and provides NASC affiliates with a centralized online resource for reviewing a Preferred Supplier's quality-related documentation.



Ahiflower oil offers a uniquely rich and balanced omega-rich solution from a non-GMO plant source backed by *CropAssured 365*® traceability and quality standards. For companies seeking novel and sustainable plant-based omega nutrition, Ahiflower oil meets stringent purity standards while delivering up to 4 times the omega-3 EPA conversion benefit versus flaxseed oil. Ahiflower also has beneficial GLA (omega-6; gamma-linolenic acid) recognized for its anti-inflammatory properties. NCI's Senior VP Steve Howatt said, "Having already cleared FDA and EU Novel Foods review, we are pleased that Ahiflower oil also meets NASC review requirements for uses in pet and equine health."

Nature's Crops is currently seeking U.S. and European co-branding license partnerships for Ahiflower oil in human and animal wellness. For more information, visit [www.ahiflower.com](http://www.ahiflower.com) or [www.naturescrops.com](http://www.naturescrops.com).



\*\*\*

### **About Nature's Crops International**

A manufacturer of specialty oils for dietary supplements, nutraceuticals, food, and personal care products, Nature's Crops International produces oils from the highest quality crops, produced by growers who follow strict management protocols for sustainability and identity preservation. Nature's Crops ensures the crops produced are grown, processed, packaged, and delivered in a safe, sustainable, traceable, and cost-competitive manner. The company has operations in Prince Edward Island, Canada and the United Kingdom, with headquarters in North Carolina.