



## **Natures Crops International makes final round in NCN Investor Session at SupplySide West**

(Las Vegas, October 2016) Natures Crops International (NCI) had an opportunity to present its business, highlighting Ahiflower oil, to a group of Investors and commercial partners at this year's SupplySide West in Las Vegas. The Venture Tank session was organized and facilitated by Nutrition Capitol Networks (NCN) and was designed to connect companies with new and innovative products with potential investors and strategic partners. Andrew Hebard, CEO of NCI made the presentation as one of 13 invited competitors in a "shark tank" style competition using 10-minute presentations, audience Q&A, and one-on-one meetings. As incentive for NCI and others to participate in the Venture Tank, NCN offered \$140,000 in services and other in-kind awards from the Venture Tank sponsors including Herbalife, Venable, and KGK Synergize to the Venture Tank winner.

Andrew's presentation on October 5 earned NCI a Top 3 Finalist position. The following day, Andrew pitched a condensed 4-minute version of his presentation to a panel of 4 judges including Tom Aarts and Grant Ferrier of NCN, Najla Guthrie from KGK Synergize, and Michael Yacilla of Herbalife. The presentation was well-received by the judges based on their follow-up questions, however, the top prize went to a bio-informatics natural compound discovery company. While not the recipient of the grand prize, NCI and Ahiflower had the opportunity to be highlighted in front of leading investors and strategic partners, thereby providing valuable high-level exposure to this new, exciting product.

### **About Natures Crops International:**

Natures Crops International is a leader in the evaluation, development, commercialization and delivery of specialty functional ingredients from plants, including oils and other products. Headquartered in North Carolina, and with primary manufacturing operations in Prince Edward Island, Canada and crop production expertise in the United Kingdom, NCI supplies customers around the world with safe, sustainable, traceable, and cost-competitive crop-derived products for use in food, dietary supplement and personal care markets.

For more information, visit [www.ahiflower.com](http://www.ahiflower.com) and [www.naturescrops.com](http://www.naturescrops.com)

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