



As 2016 comes to a close and we look forward to the holidays, I would like to thank everyone for their ongoing interest and support of Ahiflower. It has been an exciting three months and the highlights are covered below. However, first and foremost everyone here at Natures Crops wants to wish you a happy and safe festive period. Our planet, herpeople and the biosphere are having to contend with many intense and painful issues, many inflicted by ourselves. During this season of giving and receiving, being thankful and accepting gratitude, let us also remember that we are all connected and we can all be part of the solution. We make our own reality and we are but a reflection of what we put out.

- Andrew Hebard, President and CEO of Natures Crops International



The Ahiflower Buzz. Some of today's leading bloggers—from health and fitness gurus in the US to vegetarian and vegan foodies in the UK—are supporting our efforts, with 12 great engagements so far, resulting in many 'giveaways', plus many new friends and followers on social media. Stay tuned for more giveaway opportunities and [PowerCakes'](#) review on a 3-month Ahiflower challenge with two of her training clients, Danny and Kyle.



In case you've missed any of our blogs, you can find them all [here!](#)

Lisa's Story. Lisa's story encompasses all that is Ahiflower. Follow Lisa as she makes small choices that make big impacts, like choosing Ahiflower.



Natures Crops International makes final round at NCN Venture Tank at SupplySide West.

We presented Ahiflower oil to a group of potential strategic partners at SupplySide West 2016. It was organized by Nutrition Capitol Network (NCN) and was designed to connect new and innovative natural products companies with potential strategic partners. Andrew Hebard, CEO, made the presentation as one of 13 invited competitors in a "shark tank" style competition using 10-minute presentations, audience Q&A, and one-on-one meetings. NCN offered \$140,000 in services and other in-kind awards to the winner from the Venture Tank sponsors including Herbalife, Venable, and KGK Synergize. Andrew's presentation earned NCI a Top 3 Finalist position from a panel of 4 judges including Tom Aarts and Grant Ferrier of NCN, Najla Guthrie from KGK Synergize, and Michael Yacilla of Herbalife. It was a great opportunity for Ahiflower and provided excellent high-level industry exposure for us.



Source Naturals Ahiflower Oil Debuts at SupplySide

West. Source Naturals is a flagship brand of pioneering US dietary supplement manufacturer Threshold Enterprises and is the first US brand licensee to offer Ahiflower in 3 different softgel counts per bottle—30, 60, and 120. Greg Cumberland, VP Strategic Initiatives met with Source Naturals' Stephen Sturm at SupplySide West to celebrate this milestone.



AHP to Verify Ahiflower Botanical Identity. The American Herbal Pharmacopoeia (AHP), the pre-eminent North American producer of botanical monographs for medicinal and therapeutic plants and ingredients has developed an authoritative verification process for Ahiflower, to ensure all material is authentic and can be validated.



In the field. 2017 Ahiflower crops have been planted and our growing region expanded from the North of Scotland all the way through to the southeast of England. Five new cultivars are being evaluated for enhanced yield, oil quality, or agronomic characteristics.

*Coming
Soon!*

2017 holds many exciting developments for Ahiflower. After the first of the year we will be sharing the results of our second human clinical trial, the results of an equine trial, and we'll be launching a new equine supplement product!

Lindsay Cole, Marketing Manager

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*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.